

GETTING STARTED WITH SPSS STATISTICS

Introduction to SPSS Statistics

Duration: 10 hours (1.5 day)
Course Fee: HKD 3,600.00

Overview: Get up to speed in SPSS Statistics quickly and easily in this one and a half day course. The course guides you through the fundamentals of using SPSS Statistics for typical data analysis process. Learn the basics of reading data, data definition, data modification, and data analysis and presentation of your results. See how easy it is to get your data into SPSS Statistics so that you can focus on analyzing the information. In addition to the fundamentals, learn shortcuts that will help you save time.

Benefits: By the end of the course, you will be able to:

- Find, organize, and read data
- Use the data editor
- Examine summary statistics for individual variables
- Modify data values
- Work with crosstabulation tables
- Manage output
- Create and edit charts
- Use the many time-saving features
- Work with multiple-response variables
- Use the help system

Who Should Attend: This basic course is for anyone with little or no experience using SPSS Statistics. Especially useful for those new to using a statistical package for data analysis or to using the SPSS Statistics graphical user interface. Also recommended for those considering purchasing SPSS Statistics.

DATE: (Class 1-07): Thursday July 2, 2015 & Friday July 3, 2015.
(Class 1-08): Monday August 3, 2015 & Tuesday August 4, 2015.
(Class 1-09): Wednesday September 2, 2015 & Thursday September 3, 2015.
(Class 1-11): Monday November 2, 2015 & Tuesday November 3, 2015.
(Class 1-12): Wednesday December 2, 2015 & Thursday December 3, 2015.

TIME (1st day): 09:30 - 13:00, 14:00 - 17:00 & (2nd day): 09:30 - 13:00

Data Management and Manipulation with SPSS Statistics

Duration: 7 hours (1 day)
Course Fee: HKD 2,400.00

Course description: In this one-day course you will have a chance to explore the capabilities of SPSS Statistics in more detail. This course is designed to both complement *Introduction to SPSS Statistics* and serve as a stand-alone for experienced users. The course will focus on ways to automate your work, manipulate your data files and results, and send your output to other Windows applications.

Benefits: By the end of the course, you will be able to:

- Make advanced data modifications
- Create sophisticated graphics using ChartLooks, templates, and other features
- Edit and create graphics from pivot tables
- Control your operation environment with SPSS options
- Add cases from two files
- Merge files and add variables
- Aggregate data
- Use helpful features such as SPSS Scripts and the SPSS Data Editor

Who Should Attend: Anyone who has worked with SPSS Statistics and wants to become better versed in the capabilities of SPSS Statistics. Anyone who uses SPSS Statistics on a regular basis and wants to know the most efficient and effective ways to use the software.

DATE: (Class 3-07): Wednesday July 8, 2015.
(Class 3-09): Tuesday September 8, 2015.
(Class 3-10): Thursday October 8, 2015.
(Class 3-12): Tuesday December 8, 2015.

TIME: 09:00 - 13:00 & 14:00 - 17:00

- **SBAS (Hong Kong) Ltd.** ■ Address: Unit 1804, 18/F., Westlands Centre, 20 Westlands Road, Quarry Bay, Hong Kong. ■
- Tel.: +(852) 28119662 ■ Fax: +(852) 28113042 ■ Email: spss@sbas.com.hk ■ Website: www.sbas.com.hk ■

STATISTICAL ANALYSIS COURSES

Statistical Analysis using SPSS Statistics

Duration: 10 hours (1.5 day)
Course Fee: HKD 4,200.00

Course description: Join us for a practical, application-oriented immersion in the statistical capabilities of SPSS Statistics. This course covers a range of statistical techniques and their applications and assumptions. You will learn how to prepare and analyze data using SPSS Statistics and how to interpret your results. This is an excellent way to ensure that you approach your analysis projects with the expertise necessary to get results that you can use and rely on.

Benefits: By the end of the course, you will be able to:

- Access and prepare data
- Work with dependent and independent variables
- Understand the influence of sample size on analysis
- Check your data for errors and inconsistencies and address missing values
- Describe categorical data and compare groups
- Perform exploratory analysis and work with frequency tables and histograms
- Identify mean differences between groups using single-case, one- and two-factor ANOVA methods
- Understand bivariate plots

Who Should Attend: SPSS Statistics users who want a greater understanding of statistical procedures and applications.

DATE: (Class 4-07): Tuesday July 14, 2015 & Wednesday July 15, 2015.
(Class 4-08): Thursday August 20, 2015 & Friday August 21, 2015.
(Class 4-09): Monday September 14, 2015 & Tuesday September 15, 2015.
(Class 4-10): Wednesday October 14, 2015 & Thursday October 15, 2015.
(Class 4-12): Monday December 14, 2015 & Tuesday December 15, 2015.

TIME (1st day): 09:30 - 13:00, 14:00 - 17:00 & (2nd day): 09:30 - 13:00

Advanced Statistical Analysis using SPSS Statistics

Duration: 14 hours (2 days)
Course Fee: HKD 5,000.00

Course description: Once you understand the fundamentals of statistics and have mastered them in your work, it's time to learn the more advanced statistical methods and principles available in SPSS Statistics. This course presents techniques that will enable you to take your work or research to an expert level by fully leveraging the capabilities of your statistical program and enhancing your understanding of statistics and statistical applications.

Benefits: By the end of the course, you will be able to:

- Understand the taxonomy of methods and general approaches
- Perform several variations of discriminant analysis, including two- and three-group procedures
- Make predictions using logistic regression
- Perform survival analysis (Kaplan-Meier)
- Create and profile groups using cluster analysis, including the k-mean procedure
- Using factor analysis and examine correlations
- Understand and use multivariate analysis of variance (MANOVA) and repeated measure analysis of variance (ANOVA)

Who Should Attend: SPSS Statistics users who want an expert understanding of statistical procedures and applications.

DATE: (Class 5-08): Monday August 17, 2015 & Tuesday August 18, 2015.
(Class 5-09): Thursday September 17, 2015 & Friday September 18, 2015.
(Class 5-11): Tuesday November 17, 2015 & Wednesday November 18, 2015.
(Class 5-12): Thursday December 17, 2015 & Friday December 18, 2015.

TIME: 09:00 - 13:00 & 14:00 - 17:00

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STATISTICAL ANALYSIS COURSES

Advanced Techniques: Regression

Duration: 7 hours (1 day)

Course Fee: HKD 2,520.00

Course description: Regression analysis enables you to make reliable predictions about your research, business, or organization. This course covers a variety of regression analysis techniques and applications, and helps you learn how to interpret your results for better decision making. You will also learn the preliminary data analysis steps, including how to check underlying assumptions and how to proceed when your assumptions fail.

Who Should Attend: SPSS Statistics users who want to improve their understanding of regression techniques. Those who want to know when to use and how to set up regression in SPSS Statistics as well as how to interpret the results.

DATE: (Class 6-08): Thursday August 13, 2015.
(Class 6-10): Tuesday October 13, 2015.
(Class 6-11): Friday November 13, 2015.

TIME: 09:00 - 13:00 & 14:00 - 17:00

Advanced Techniques: ANOVA

Duration: 7 hours (1 day)

Course Fee: HKD 2,520.00

Course description: Analysis of variance (ANOVA) techniques enable you to test whether the means of several populations are the same. In this course, you'll learn about ANOVA techniques and their underlying assumptions, as well as how to use each technique and draw conclusions from your results that can help you make better decisions. The course also covers several multivariate analysis of variance (MANOV) and analysis of covariance (ANCOVA) topics

Who Should Attend: SPSS Statistics users who want to know how to set up and use the ANOVA features in SPSS Statistics.

DATE: (Class 7-08): Wednesday August 12, 2015.
(Class 7-10): Monday October 12, 2015.
(Class 7-11): Thursday November 12, 2015.

TIME: 09:00 - 13:00 & 14:00 - 17:00

Time Series Analysis and Forecasting with SPSS Forecasting

Duration: 12 hours (2 days)

Course Fee: HKD 4,320.00

Course description: SPSS Forecasting is the add-on module to SPSS Statistics Base that enables you to improve your forecasts using time-series analysis. SPSS Forecasting features an intuitive, graphical interface that helps you analyze historical information and predict future events. In this course, you will learn the standard procedures for analyzing time-series data, including how to create forecasts, generate predicted values, and display your results graphically for the "big picture".

Who Should Attend: SPSS Forecasting users who want to understand the full capabilities of the module.

DATE: (Class 8-08): Monday August 24, 2015 & Tuesday August 25, 2015.
(Class 8-09): Thursday September 24, 2015 & Friday September 25, 2015.
(Class 8-11): Tuesday November 24, 2015 & Wednesday November 25, 2015.

TIME: 09:00 - 13:00 & 14:00 - 16:00



STATISTICS AND APPLICATIONS COURSES

Survey Analysis using SPSS Statistics

Duration: 14 hours (2 days)

Course Fee: HKD 5,000.00

Course description: You have a survey research process, but you need to know how to analyze the data that you gather. This course covers the standard methods for analyzing survey data, from simple crosstabulations to advanced logistic regression. You will learn appropriate analysis methods for both categorical and continuous data. The course also includes discussions regarding qualitative data analysis, and reporting and presenting survey results.

Who Should Attend: SPSS Statistics users who need to understand statistical analysis in relation to survey research.

DATE: (Class 9-08): Monday August 10, 2015 & Tuesday August 11, 2015.
 (Class 9-09): Thursday September 10, 2015 & Friday September 11, 2015.
 (Class 9-11): Tuesday November 10, 2015 & Wednesday November 11, 2015.
 (Class 9-12): Thursday December 10, 2015 & Friday December 11, 2015.

TIME: 09:00 - 13:00 & 14:00 - 17:00

OTHER INTRODUCTORY COURSES

Advanced SPSS Custom Tables

Duration: 7 hours (1 day)

Course Fee: HKD 2,520.00

Course description: You have used SPSS Custom Tables in your work, or taken the introductory course, and now you want to understand everything that this module has to offer. In this course, you will learn how to build more complex and customized tables, and produce them more efficiently. You will also discover how to handle missing values, how to format and edit tables and export them into other software, and how to use SPSS Tables syntax for recurring analyses.

DATE: (Class 14-07): Thursday July 9, 2015.
 (Class 14-09): Wednesday September 9, 2015.
 (Class 14-10): Friday October 9, 2015.
 (Class 14-12): Wednesday December 9, 2015.

TIME: 09:00 - 13:00 & 14:00 - 17:00

Introduction to SPSS Complex Samples

Duration: 7 hours (1 day)

Course Fee: HKD 2,400.00

DATE: (Class 16-08): Wednesday August 19, 2015.
 (Class 16-10): Monday October 19, 2015.
 (Class 16-11): Thursday November 19, 2015.

TIME: 09:00 - 13:00 & 14:00 - 17:00

Introduction to Amos

Duration: 7 hours (1 day)

Course Fee: HKD 2,520.00

DATE: (Class 17-07): Monday July 6, 2015.
 (Class 17-08): Thursday August 6, 2015.
 (Class 17-10): Tuesday October 6, 2015.
 (Class 17-11): Friday November 6, 2015.

TIME: 09:00 - 13:00 & 14:00 - 17:00



TO: SBAS (Hong Kong) Ltd.
 FAX: +(852) 2811 3042

SPSS Statistics Training Course Enrollment Form

Please register the following person(s) for the SPSS Program:

* Please Complete The Form In Block Letters*

Company: _____ Department: _____
 Name (Mr./Mrs./Miss): _____ Job Title: _____
 Tel.: _____ Fax: _____ Email: _____
 Address: _____

- 1- Introduction to SPSS Statistics
 Class: (7 <Jul 2 & 3> / 8 <Aug 3 & 4> / 9 <Sep 2 & 3> / 11 <Nov 2 & 3> / 12 <Dec 2 & 3>)
- 3- Data Management and Manipulation with SPSS Statistics
 Class: (7 <Jul 8> / 9 <Sep 8> / 10 <Oct 8> / 12 <Dec 8>)
- 4- Statistical Analysis using SPSS Statistics
 Class: (7 <Jul 14 & 15> / 8 <Aug 20 & 21> / 9 <Sep 14 & 15> / 10 <Oct 14 & 15> / 12 <Dec 14 & 15>)
- 5- Advanced Statistical Analysis using SPSS Statistics
 Class: (8 <Aug 17 & 18> / 9 <Sep 17 & 18> / 11 <Nov 17 & 18> / 12 <Dec 17 & 18>)
- 6- Advanced Techniques: Regression Class: (8 <Aug 13> / 10 <Oct 13> / 11 <Nov 13>)
- 7- Advanced Techniques: ANOVA Class: (8 <Aug 12> / 10 <Oct 12> / 11 <Nov 12>)
- 8- Time Series Analysis and Forecasting with SPSS Forecasting
 Class: (8 <Aug 24 & 25> / 9 <Sep 24 & 25> / 11 <Nov 24 & 25>)
- 9- Survey Analysis using SPSS Statistics
 Class: (8 <Aug 10 & 11> / 9 <Sep 10 & 11> / 11 <Nov 10 & 11> / 12 <Dec 10 & 11>)
- 14- Advanced SPSS Custom Tables Class: (7 <Jul 9> / 9 <Sep 9> / 10 <Sep 9> / 12 <Dec 9>)
- 16- Introduction to SPSS Complex Samples Class: (8 <Aug 19> / 10 <Oct 19> / 11 <Nov 19>)
- 17- Introduction to Amos Class: (7 <Jul 6> / 8 <Aug 6> / 10 <Oct 6> / 11 <Nov 6>)

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VENUE: SBAS (Hong Kong) Ltd. (or on-site - negotiable)
 Unit 1804, 18/F, Westlands Centre, 20 Westlands Road, Quarry Bay, HK.

Please fill in the attached enrollment form and fax back at +(852) 2811 3042 for reservation.
 Application is accepted on first-come-first served basis.

For more information and other courses details, please contact Miss Brenda Lee at
 +(852) 2811 9662 or email at brendale@sbas.com.hk.

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1. Enrollment fee includes training materials.
2. In the event of unforeseen circumstances, SPSS reserves the right to amend and otherwise cancel the course if necessary.